Homepage Hero Section Headline that speaks to Hero Photo Rebecca Rafferty Company Intro Short description of Intro Photo(s) Not So Shabby Rebecca Rafferty Value Proposition Description for each photo 4-5 catchy estate (outlines sale photos process + value gains for Rebecca Rafferty Company Values Trustworthin Transparency Rebecca Rafferty Focused on Your Success Rebecca Rafferty CTA —— About Page

Services About Overview of Services and Approach Company Bio Overview of Company bio Graphic/Icon for **Photos of Team** Each Service Rebecca Rafferty Rebecca Rafferty Past Sales How It Works Automatic Consultation & House Graphic slideshow w/ Agreement used on sign Icon or Graphic photos from past sales Set Up & Reviews Advertising Icon or Graphic Add 3-4 Google Three Day Sale reviews Icon or Graphic Rebecca Rafferty Rebecca Rafferty Post Sale Icon or Graphic Free Consultation info to book

Upcoming Estate Sales Overview of Upcoming Events Overview of **Aesthetic Photo** invitation to

Contact

Contact info:

phone, email,

socials

Rebecca Rafferty

Contact Message

Contact Form

Fields: Name,

Email, Phone,

submit button

Message,

Rebecca Rafferty

